



USC Libraries' Electronic Resources for Business & Economics

Campus Wide/Off-Campus Library Databases

This is a selective listing of those databases that should be most useful in doing research in business and economics. A complete listing of all databases is at [<http://www.sc.edu/library/er/>]. This Electronic Resources webpage is the access point for both on and off campus access. Complete instructions for Off-Campus access are also available here.

Gamecock Power Search

To access, click on the Gamecock Power Search icon found on Libraries' Electronic Resources Web Page. This new way to search allows one to simultaneously search the library catalog and multiple subject databases. Enter your search terms and check the desired subjects or select the individual resource titles to include in your search. This generates search results of relevant materials in each resource. Not all databases are searchable through this interface.

Printing, Downloading, and E-mailing

There are no charges for using these resources in the library except for printing; library patrons must use Carolina Cash to pay for printouts, which cost ten cents per page. Funds can be added to Carolina Cards at the card machine located in the library, and non-USC patrons can purchase a Copy Card at the same machine. Documents can be printed and paid for at the Uniprint printer stations. Search results can be copied to a disk, cd-rw, or USB thumb drive at no charge, for viewing and/or printing later. Many of these databases also allow users to e-mail the search results at no charge.

- **American Firms Operating in Foreign Countries and Foreign Firms Operating in the United States.** Listings of global companies (both parent and subsidiaries) along with their contact information.
- **Business and Company Resource Center.** This database brings together company profiles, rankings, investment reports, company histories, chronologies, periodicals, industry and market research reports.
- **Britannica Online.** Full text encyclopedia articles, Collegiate Dictionary, and Britannica's Internet guide.
- **Business Source Premier.** The world's largest full text business database. It provides full text for nearly 7,600 business journals plus other sources which include company profiles, industry reports, country reports, market research reports and monographs. Includes complete holdings of Harvard Business Review full text.
- **CultureGrams** Details of the customs, traditions and daily life for every country recognized by the UN.
- **Corporate Affiliations Online.** Directory of public and private, American and foreign companies. Provides information about the parent companies and their worldwide divisions and subsidiaries.
- **Dissertations and Theses.** Indexes more than 2 million dissertations and theses with abstracts and provides full text for dissertations after 1996. Also included are 24 page previews to many of the more recent titles.
- **Dun and Bradstreet's Million Dollar Database.** Directory information on some 268,000 public and private companies located in the United States. Also includes coverage of some 180,000 South Carolina companies.
- **EconLit.** Electronic bibliography of economics literature throughout the world. It contains abstracts, indexing, and links to full-text articles in economics journals. It also indexes books, theses and proceedings.
- **General Business File.** Access to a combination of trade publications, newspapers, reports and journals.

- **Global Trade Atlas. (No Remote Access Allowed)** Provides access to merchandise trade data (both import and export statistics) for over 60 of the world's major economies.
- **Hoovers Online.** Company capsules and company profiles provide detailed public company information covering both U.S. and overseas firms. Also covers some private companies and non-profits.
- **IBISWorld.** In-depth industry market research reports. Covers nearly 700 individual industries on the 5 digit NAICS code level. Reports contain timely market data and analysis. Covers US, Global and China industries.
- **IHS Global Insight** Provides national, and global economic, and financial information. Included are very detailed and on 206 countries, country reports have standardized sections for political, economic, legal, tax, operations and security.
- **Kompass.** Global directory database of companies, with data for over 1.8 million companies in 75 countries.
- **Lexis-Nexis Academic.** Contains company, industry and market news full-text from newspapers, magazines and trade journals. Also includes company information and financial data, and accounting literature.
- **Mergent Online.** Provides global business and financial information. Includes current and archival U.S. company data, foreign company data, full text annual reports, SEC filings, stock prices, and industry reports.
- **Mediamark Internet Reporter (MRI+).** Consumer demographics, product usage data and media use. Also brand level data. ***Registration is required using your USC Columbia campus email address.**
- **Mintel Reports.** Provides market research reports covering both US and International marketplaces. **Registration is required using a USC Columbia campus email address which must be done on-campus.**
- **National Bureau of Economic Research (NBER)** Full text access to all NBER working papers.
- **OECDiLibrary** Online library of the Organization for Economic Co-operation and Development publications and statistics. Covers economic and social issues including macroeconomics, trade and development.
- **Passport GMID (Global Marketing Information Database)** Contains international market research data, including reports on specific consumer products, industries, and companies compiled by Euromonitor International.
- **PsycArticles.** The definitive source of searchable full-text, peer-reviewed scholarly articles in psychology.
- **Regional Business News.** Full text coverage for regional business publications.
- **Small Business Resource Center.** Includes sample business plans, how to guides, articles and websites
- **Sports Business Network.** Contains detailed articles and statistics on sporting business.
- **Standard & Poor's NetAdvantage** Contains financial data and analysis for public companies in Stock Reports section and detailed industry reports in Industry Surveys section. Also investment analysis and advice.
- **Thomson One.** Global company overviews and financials, Reuters top news, deal tearsheets, SEC filings back to late 1960s, officers and directors, and analyst research from Investext on companies, and industries.
- **TDNet.** Comprehensive listing of magazines, journals and newspapers which are available electronically.
- **Wall Street Journal (Proquest Direct).** (BA Bldg Only) Web based version of this leading business newspaper. Includes full-text of articles from 1984 through today's edition. Stock tables are not included.
- **World Development Indicators Online (WDI).** Provides direct access to more than 600 development indicators, with time series for 208 countries and 18 country groups from 1960 to 2011.

