

FIRSTS!

The first "official" issue of the GIML newsletter has now been published. With its publication, other firsts are sure to follow; most important of which is official recognition by the Internal Revenue Service (more about the IRS appears elsewhere in the newsletter). It is important to have effective communication between members of an organization, and the GIML Newsletter plans to be an important first step in that process.

AN INTERVIEW....

A recent telephone interview with our Executive Director, Ellen Deacon, replaces the "President's Corner" column in our first issue. Much has been happening and, as a result, Ellen has not had an opportunity to write a column or directly communicate with the membership.

Everyone has been anxiously waiting to hear news from the IRS. Apparently first word arrived in Ellen's office on Wednesday, December 23rd. Hope was postponed by a letter which requested

additional information. The information requested included answers to six pages of detailed IRS



questions which were to be submitted not later than January 6th!

After some anxious moments, Ellen was able to obtain an extension. There has since been a second extension to allow for submission of her final report (some fifteen pages long) on or before February 10, 1988. Ellen feels certain that the IRS will then issue their decision (hopefully affirmative) sometime during the month of March. She currently plans a direct mailing to all board members at that time. Included in her mailing will be the minutes of the October 1987 meeting held at Ocean Grove.

Both Ellen and Dr. Gordon have been working

with publicist Bob Gruver on the promotion of GIML and Music Learning Theory. Work is progressing on a brochure for the Institute, and publicist Gruver has also been busy preparing advance "PR" packages of information for each of Dr. Gordon's seminars and speaking engagements.

On a somewhat disappointing note, the "seed" money which the Institute has been requesting

has been slow to arrive. The total has fallen short of expectations, resulting in a modification of the GIML timetable. It now appears that much of the Institute's initial push (teacher training and the opening of a school) will be pushed back to 1989.

In a more positive vein, Ellen and Dr. Gordon have made four tentative appointments to the GIML Board of Directors. They include Leslie Jordan, Alec Harris, Maurice Wright, and Mary Jane Bolin. "NEWSLETTER" hopes to feature biographical sketches on new Board Members as a part of future issues.

Ellen has also used her resourcefulness in consulting with a profession-

al fundraiser and a nonprofit tax lawyer. Both of these professionals have offered advice to the Institute free of charge and should prove to be valuable sources of information.

EDITOR'S DESK

Since this is GIML's first publication, and it's certainly good to finally exist in printed format, I am asking for some assistance from the Board to help improve the newsgathering network. There have been only two responses to my preliminary newsletter mailed during the second week of January. Apparently busy schedules are making it difficult to respond with news items. In an effort to streamline the process I am offering the following suggestions:

1- I will mail press release forms to all of you to have handy. If something newsworthy happens, write it up and mail it off before you forget. Don't wait for an official deadline.

2- Beginning March 1, 1988, I will institute "office hours". This simply means that I will be available by phone should anyone wish to call with news items. Hours will be as follows: 5:00 to 6:00 p.m. on Monday, Wednesday, and Friday; and 10:00 to 11:00 p.m. on Tuesday and Thursday. Also 10:00 to 12:00 noon on Saturday. The phone number is (518) 872-2682.

Please note that I may not be personally available during all of these times. I am investing in "high tech robotics" i.e. a telephone answering machine (even though I have steadfastly resisted lo these many years). I will make every attempt to be around, especially on Saturdays. However, should a machine answer instead of my wife or I, please talk to it; leave your news story, or at least a message, and I'll get back to you.



ON THE TRAIL...

(with Dr. G.)

Rumor has it that Dr. Gordon is about to purchase a pair of roller skates to help him meet the demands of a hectic schedule throughout the spring and summer months. Here is a summary of his professional schedule.

From February 23rd through February 26th, Dr. Gordon will conduct a three day InService Seminar for the Niskayuna Central School District in Schenectady, New York. He will return to Niskayuna for a two day follow up on March 22-24, followed by a day in the Bethlehem Central School District in Delmar, New York. The very next day he will conduct a Seminar on Learning at Philadelphia Community College, Philadelphia, PA.

Between his two Niskayuna visits, Dr. Gordon will present two sessions at the California Music Educators Association State Convention in Los Angeles. He will also lecture at the University of California at San Diego, Long Beach, and Los Angeles. The dates for his California visit will be March 14th through March 20th.

April will also be a very busy month for Dr. Gordon. Perhaps the most important and prestigious of his appearances will be the presentation of two sessions at the Music Educators National Conference in Indianapolis, Indiana. Convention dates are April 20th through 24th.

Continuing in April, Dr. Gordon will present an In Service Seminar for the Suffolk County Music Educators on Long Island, New York, April 15th and 16th. He will present a session at the Pennsylvania Music Educators Association State Conference in Monroeville, PA, April 27th through April 29th.

Our next newsletter will feature information about Dr. Gordon's summer schedule.



GREETINGS FROM GRUNOW!

Recent word from Dick Grunow shows that he is a most busy person also. Below are listed workshop dates for Dick through the end of this summer.

- March 11 Binghamton Central Schools
 Binghamton, NY

- April 11 Mansfield State University
 Mansfield, PA

- April 12 Williamsport Central Schools
 Williamsport, PA

- April 13 Rhaca College
 Rhaca, NY

- June 27-30 Hartt School of Music
 West Hartford, CT

- July 5-7 Rondout Valley Central Schools
 Accord, NY

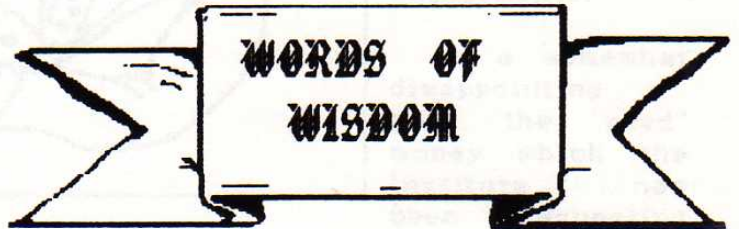
- July 11- Eastman School of Music
August 5 Rochester, NY

- August 8/7 Fitchburg State College
 Fitchburg, MA

may remember, the deadline was in December. At last report only three board members have sent him information. Please respond to his request at your earliest convenience so he can update his files.

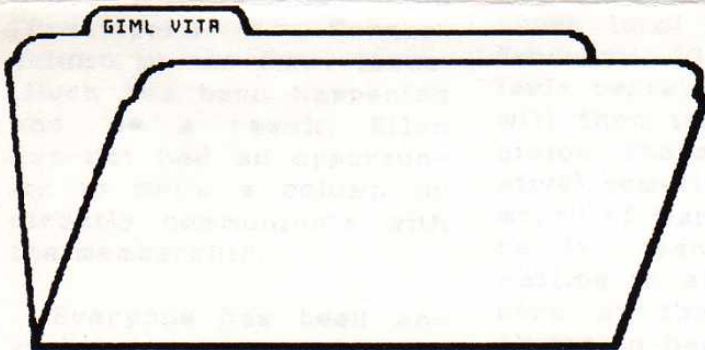
SPRING NEWS DEADLINE

At present I hope to publish a spring newsletter during the first week of May. To do this I will need news and information by Friday, April 15th. As outlined elsewhere in the newsletter, there are now several options available to board members for reporting news items. Please assist me by taking advantage of them.



The following quote appeared in an early issue of a little known and, sadly, now defunct monthly magazine called "QUEST" (subtitled "...in pursuit of excellence"). It is attributed to George Kent, a musician, teacher, and conductor of a community chorus in New Jersey. It has provided motivation both for me and for many student and adult musicians who have heard it from me. Perhaps it may also be of some use to you.

"A musical note exists only for a moment and then it's gone. Only if it was wonderful and exciting was it worth singing!"



A PLEA FOR "VITA"

Bob Harper has issued another request for the biographical information he requested from all of us last fall. As you

Editor's note: I would appreciate any ideas, comments, or criticisms regarding this, our first official edition. Please forward same to me at my home address. Thanks for your interest!