

# From Your Libraries . . .



October 2016

## Journalism Liaison



Brent Appling  
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Dear Journalism Faculty,

I hope you all are having a great semester so far. I have already received several item requests from you all for this current semester, but certainly keep them coming! As always, feel free to contact me about anything you think I can help you or your students with. Also, I will be sending out trial access information for the WARC database later on this month. WARC provides proprietary research on advertising best practices, and provides evidence and insights from the world's leading brands. Faculty feedback on this product will be crucial in the library's pursuit of subscribing to this product, so please be on the lookout for information on this trial.

Sincerely,  
Brent Appling  
School of Journalism Liaison

## Featured Item



[The Routledge Handbook of Strategic Communication](#)

Internet Access

## Life Magazine Archive

Published by Time Inc., the archive runs from the first issue in November, 1936 through May, 2000, the last regularly published issue. \*Covers and advertisements are still being added to the database and hope to be complete by the end of 2016.\*

[Available online.](#)

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Open Access Week 2016

eRequest

Use 'eRequest' for book requests. Remember to continue submitting requests for books you would like the library to add to the collection.

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if you have an established account or would like to create one. If not, send your requests to your department's faculty representative or to your liaison.



Check out our [happenings](#) that help faculty and graduate students navigate the world of scholarly communications. Join us for workshops and a viewing/discussion of *The Internet's Own Boy*. Watch [official trailer](#)

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## Remember When?



To celebrate Thomas Cooper Library's 40th anniversary this year, we are creating a memory book and oral history. Anyone who spent time in the library is invited to contribute a special memory or moment. Did you

have a favorite study spot? Meet your spouse? Have a go-to librarian? Let us know by sending your Thomas Cooper Library moments to [libcommo@mailbox.sc.edu](mailto:libcommo@mailbox.sc.edu).

## Follow us...

<http://library.sc.edu/p/About/SocialMedia>

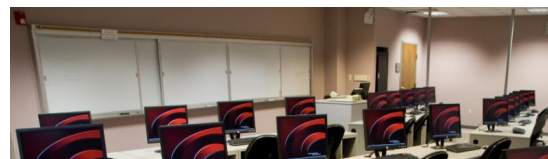


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## Institutional Repository

[Scholar Commons](#) is the institutional repository for USC. It's designed to preserve, collect and

disseminate the research and scholarship of the University of South Carolina. You are encouraged to submit your open access material in all formats to the repository. Then search open access publications from 400 other affiliated Institutional Repositories from around the world.



## Upcoming Workshops

- Copyright for the Classroom
- Free Textbooks! Open Educational Resources
- Introduction to Zotero
- Predatory Publishers

Check days and times on our [Events Calendar](#).

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