National Endowment for the Arts
Collection: Mss. 2008:2

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Descriptive Summary

Title: National Endowment for the Arts Publications, 2003-2007

Collection Number: Mss. 2008:2

Creator: National Endowment for the Arts

Extent: 12 boxes

Administrative Information

Provenance: Gift of the NEA, 2008

Processed by: Jeffrey Makala

Access Restrictions: Open for research

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Scope and Contents Note

This group of publications reflects the activities and major initiatives of the National Endowment for the Arts during the years 2003-2008. The collection was a gift to the university from Director Dana Gioia’s office in 2008 and is especially comprehensive in its documentation of The Big Read program, which was sponsored by the NEA and debuted in 2006. One of the first novels chosen for The Big Read was The Great Gatsby.

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3 Poetry programs: Shakespeare in American Communities; Operation Homecoming, Includes CDs and printed documentation

4 Poetry Out/Loud: National Poetry Recitation Contest
   Brochures, guides, anthology, and audio CDs
   The Big Read
      Background and documentation
      Brochures and bookmarks
      Website designs, 2006
      Local publicity and promotional materials, brochures and clippings.
      Grant application packet, 2006
      Public services announcements, CDs, 2006

5 Individual titles
   Bradbury CD jacket mockups, 2005
   Fitzgerald CD jacket mockups, 2005
   Harper Lee CD jacket mockups, 2005
   Teacher’s guides (folders 1-2 of 3)

6 Teacher’s guides (folder 3 of 3)
   Reader’s guides (some with multiple states and editions) (3 folders)
      Reader’s guides in Spanish and Russian

7 CDs
   NEA Director’s Powerpoints and recorded interviews
   Master CDs and remixes of audio guides
   Advance copies of audio guides (2 folders)

8 Audio Guides on CD, Complete collection of 16 titles, including multiple copies reflecting changes in jacket cover art and sponsorship changes for Fitzgerald, Gaines, Hurston, Lee, and Tan

9 Audio Guides on CD (cont’d.)
   First media kit (teachers, libraries, congress), spring 2006

10 Second media kit, summer 2006

11 CD packaging examples and mockups

12 Oversize materials
   10 mounted CD jacket mockups, multiple versions
   Complete set of 16 book posters
   Large book posters for The Great Gatsby and To Kill A Mockingbird